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FOR IMMEDIATE RELEASE

Bob McKnight Donates for Battered Women

HUNTINGTON BEACH, CALIFORNIA, September 13, 2010 -- Bob McKnight, CEO of Quiksilver International (NYSE: ZQK) and founder of Quiksilver Foundation, donated Roxy La Dolce Vita Tote Bags to the Pi Beta Phi sorority fundraiser for abused women, taking place November 13, 2010 at Indiana State University.



*La Dolce Vita Tote Bag
in Pewter. Worth \$72 ea.*

The fundraiser will be a silent auction, with all proceeds going to Bethany House, a shelter for battered women and families. Bethany House is located in Terre Haute, just one mile away from Indiana State University.

Those interested in attending the fundraiser can buy tickets directly from Pi Beta Phi by contacting Emma Harper-Turner at EHTFundChair@pibetaphi.org.

About Quiksilver:

Quiksilver, Inc. (NYSE: ZQK) is the world's leading outdoor sports lifestyle company, which designs, produces, and distributes a diversified mix of branded apparel, footwear, accessories, snowboards and related products. The Company's apparel and footwear brands represent a casual lifestyle for young-minded people that connect with its boardriding culture and heritage. The Company's products are sold in over 90 countries.

Note: For further information about Quiksilver, Inc., you are invited to take a look at our world at <http://www.Quiksilver.com> and <http://www.QuiksilverFoundation.org>.

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